

Strategic Corporate Event Management

Strategic technology enablement is the fastest and most effective way to increase process efficiency when it comes to corporate event planning, space utilization and resource allocation. Furthermore, replacing outdated, manual workflows with a unified approach to corporate event management can contribute to better outcomes for all employees, leaders and stakeholders associated with all varieties of onsite activities.

See what corporate event management looks like before and after technology enablement:



BEFORE

Employees are frustrated and waste time with tedious back and forth communication to check meeting space availability and order resources for their meetings.

AFTER

Online Reservations

Employees operate on real-time availability and accelerate the meeting space and resource ordering process. With a one-stop-shop, employees can request meeting rooms, order catering and request equipment without countless back and forth phone calls or emails to the Workplace Experience team.



BEFORE

Employees and event planning staff use siloed, manual processes to plan and execute an onsite meeting.

AFTER

Events Portal

Employee requestors and Workplace Experience Managers collaborate in a centralized platform to eliminate the types of errors that happen when using phone calls, emails and spreadsheets. This empowers the entire team to easily share documents, review tasks, schedules, message, and much more.



BEFORE

Employees struggle to plan and order food and beverage for their onsite meetings.

AFTER

Catering E-commerce

Employees enjoy a hospitality experience at work when planning meetings. Integrate with your catering provider to simplify ordering, menu item navigation, food item viewing, order management, and more.



BEFORE

Event stakeholders are shuffling through manual processes without efficiency and transparency to all of the details that need to come together to make successful employee events.

AFTER

Event Operations

All event stakeholders can quickly and easily view and report on their consumable assets, physical spaces, resources staffing and much more. These reports help prevent unexpected problems and create proactive business processes across all meetings and events at corporate campuses.



BEFORE

Leadership has no easy way to measure event and organizational performance.

AFTER

Event Reporting

Business leaders have access to all corporate and event performance metrics in one place, instead of piecing together disparate reporting from multiple sources. This helps ensure each corporate event is meeting its target goals and enables the organization to create efficiencies, measure space utilization and leverage data for continuous improvements.

Speak to a corporate event management expert