

# Momentus Platform ROI

## ARTS & CULTURE EVENT MANAGEMENT SOFTWARE

Seamlessly access all the data and resources you need to manage your venue spaces and event operations on one powerful, intuitive end-to-end platform. Experience unmatched ROI and elevate your productivity and profitability with a single solution.



## Momentus Platform Features

### Sales and CRM

- Event bookings, lead management and group sales.
- Proposal and contract templates with e-signatures.
- Sales opportunities to space bookings conversion.

### Event Planning and Operations

- Automated event planning workflows with modern web portals.
- Booking portal for catering and services for meetings and events.
- Mobile access to work orders, operations tasks and inventory.

### Reports and Dashboards

- Dashboards for space utilization, event metrics and KPIs.
- Reports to optimize resources for staff, space and equipment.
- Analytics on venue occupancy, event bookings and inventory.

## Expected ROI for Your Momentus Platform

Over 5 years

# 12x

Return on  
Investment

# Momentum Platform ROI

# 15%

Increase in Revenue  
Per Event

# 30

Hours Saved  
Per Event

# 80%

Time Savings  
Booking Events

## Benefits of the Momentum Platform

The only platform you need to create extraordinary moments. Access the best resources, all in one place. The Momentum Platform empowers you with an integrated suite of solutions including CRM, booking, event management, accounting, reporting and API.

### Drive Efficiency

Streamline tasks and workflows on a modern, cohesive platform that is rich in collaborative capabilities and designed to power up your team so you can get more done in less time.

### Access Anywhere

Work on the go across all your devices on a cloud-based platform to ensure your team can share data, optimize processes and deliver exceptional event experiences.

### Unlock Insights

Turn quality analytics into actionable insights on an intuitive platform that automatically synthesizes data and empowers your team to have a clear view of past, present and future events.

“

By moving to the Momentum Platform, we reduced our workload by 60%.”

Mandurah Performing Arts Centre

# 60%

Reduction in staff workload  
at performing arts center

## Calculate Your Momentum ROI

Contact a Momentum Expert Today

Contact Us

 **momentus**<sup>™</sup>  
technologies