## Debunking Common Myths About Venue and Event Management Cloud Software

Hesitant about moving to the cloud? If your are embarking on your cloud journey, it is important to understand the benefits that moving to the cloud is providing for organizations of all shapes and sizes.

## 1. Cloud Software Is Expensive

**MYTH:** Cloud software is costly due to monthly subscription fees.

**FACT:** Cloud software eliminates the need for in-house maintenance, allowing you to focus on maximizing the value of your Momentus



#### platform.



**MYTH:** Cloud software is vulnerable to data breaches.

FACT: Momentus invests heavily in security and continues to evolve its security offerings as the industry evolves. With dedicated teams for cloud operations, Momentus offers a much more robust, secure environment than individual companies. Momentus customers can choose to have their data stored in AWS centers located in the United States, Canada, Europe, Australia and Singapore.

#### 3. Cloud Software Isn't Reliable

**MYTH:** Cloud software is prone to frequent downtime or interruptions in service.

FACT: Momentus offers a minimum of 99.9% SLA uptime and has dedicated teams to monitor and address performance issues. This ensures your venue and events can operate on a continual basis.





# 4. Cloud Software Is Hard to Manage

**MYTH:** Cloud software requires complex and challenging management processes.

**FACT:** By moving to Momentus cloud services, the operational aspect of software management is completely removed from your team, allowing you to focus solely on the usage and adoption of the Momentus platform.

## 5. Cloud Software Is Only Suitable For Large-Scale Organizations

**MYTH:** Cloud software is exclusively appropriate for sizable organizations.

**FACT:** Cloud solutions are scalable and adaptable, making them ideal for businesses of all sizes. Smaller event organizations and venues benefit from cloud software as it provides enterprise-grade solutions without the need for extensive IT resources, reducing costs and infrastructure management responsibilities.



Momentus offers powerful, intuitive venue and event management cloud software solutions, empowering organizations to streamline their event operations.

#### Join thousands of venues worldwide already powered by Momentus.

