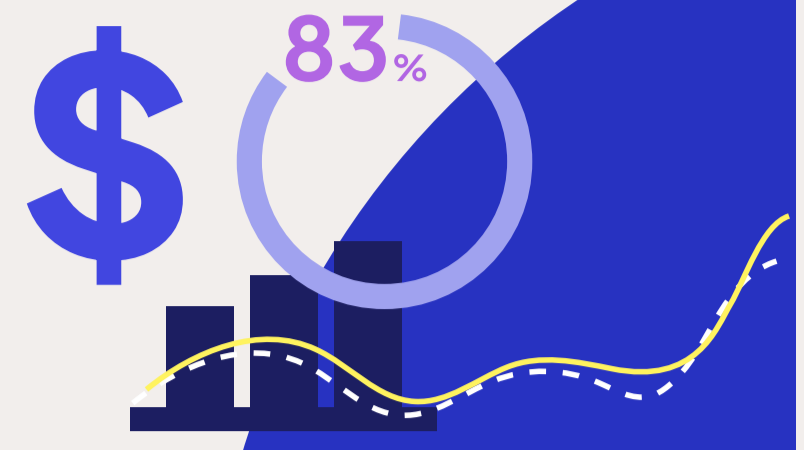


10 Reasons Your Business Should Invest in a Corporate Event Management Platform

1 Deliver Better Business Outcomes

By utilizing a purpose-built corporate venue and event management solution you can improve visibility, increase utilization, gain greater insights, boost employee morale and nurture relationships with your staff and stakeholders to help your business succeed.



2 Nurture Productive Relationships

Hosting customers and stakeholders are a motivator for holding events. By utilizing a corporate event management platform, you can rest assured that your chosen space is big enough to accommodate all attendees, necessary equipment is available, installed and working, alongside ensuring your catering order is complete and delivered on time.



3 Obtain Venue Occupancy Insights

By managing your corporate office campus and meeting spaces within one centralized system, you can capture and analyze venue occupancy data that tells you where to invest your time, effort and budget such as which conference rooms are out of inventory or need renovations.



4 Maximize Employee Engagement

A well-managed office can be more than just a workplace. Events, meetings and other activities like team building sessions and celebrations play a vital role in transforming offices into destination workplaces. Staff who feel engaged at work are more likely to attend the office in-person.



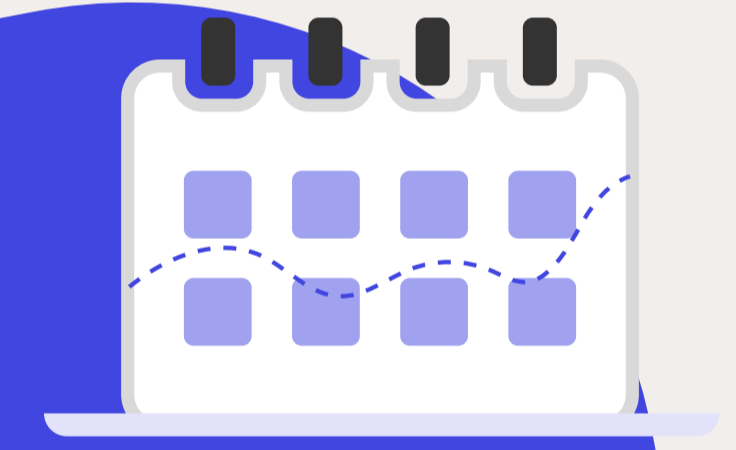
5 Simplify Catering Interactions

Complimentary food, beverages and snacks at events is always considered a perk, but coordinating food with the caterer can sometimes be an inefficient process. Instead, use your corporate event management platform to simplify food and beverage ordering for meetings and events to delight your staff and stakeholders.



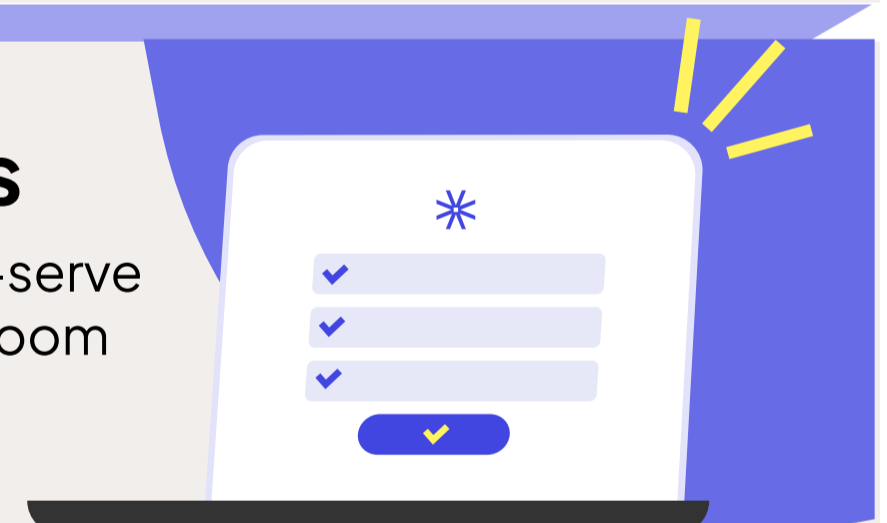
6 Improve Staff Time Management

A corporate event management platform prevents event documents and information from being duplicated, misplaced or misunderstood, which helps your event planners save time behind the computer and more time offering enhanced hospitality experiences to employees that are meeting.



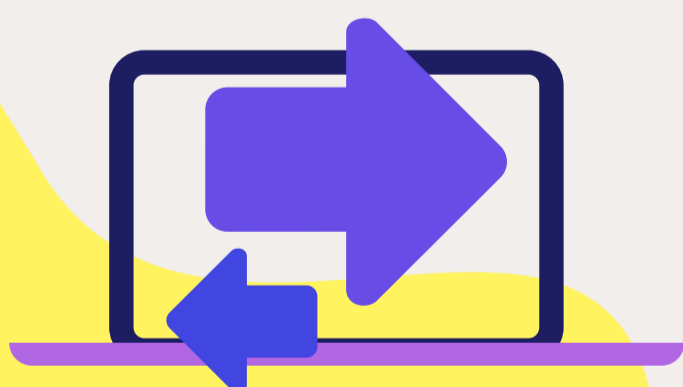
7 Streamline Your Event Operations Processes

Using a corporate event management platform, you can implement a self-serve online bookings portal so staff can check meeting space availability with room capacities, order catering services and equipment, and complete secure payment transactions.



8 Limit Back-and-Forth Communication

All parties involved in the event planning process can easily share documents, review tasks, schedules and messages in one spot with a corporate event management platform. This eliminates the back-and-forth use of phone calls, emails and spreadsheets.



9 Improve Meeting Space Visibility

Real-time meeting space availability means that all staff, event planners and corporate facility managers can check when a space is vacant to avoid booking conflicts. Having specific targeted calendars for visibility and booking allows your teams to be equipped with the information they need to review and make bookings with accurate data integrity.



10 Decrease Business Risk

Harnessing data and workplace intelligence will show an organization where they need to invest their efforts. Exposing utilization and non-utilization gives the team insight into where resources are being allocated and highlighting any risk review needing to take place.



Ready to Transform Your Corporate Meetings and Events?

Speak to an expert