

# Event Automation for Educational Institutions: Before and After

Automation is the fastest and most effective way to track and manage all events on campus to obtain visibility, increase efficiency and generate more revenue without compromising quality. Furthermore, by replacing outdated, manual workflows with new automated technologies you will also improve the service you offer your students, faculty, alumni and delight your current event staff across multiple departments.

**See what campus-wide event operations look like before and after automation:**



**BEFORE**

Missed opportunities and time wasted maintaining handwritten calendars or physical files for bookings.

**AFTER**

## Real-time Event Calendar

Operate from a real-time availability calendar to accelerate the booking process and increase hire bookings. With a single source of truth, accurate information can be referenced empowering all teams to make insightful decisions for underutilised dates (i.e., off-peak periods, school holidays, mid-week dates, etc.).



**BEFORE**

Complex repetitive tasks and inefficient manual processes.

**AFTER**

## Ease of Use

Effortlessly promote internal adoption with a unified and user-friendly platform that will exceed the expectations of all your stakeholders.



**BEFORE**

Staff are frustrated by excessive administrative workload, and last-minute changes impacting multiple groups (e.g., events team, operations team, reception staff, senior management, contractors, security, etc.).

**AFTER**

## Live Updates for Staff and Stakeholders

Staff receive automated live updates to ensure all relevant parties have access to the latest information and limit the risk of error and confusion.



**BEFORE**

Siloed teams, processes and systems are utilised (e.g., venue management platforms, student information system, academic scheduling software, etc.).

**AFTER**

## Integrations with 3rd Party Applications

Operate in a centralised platform with powerful 3rd party integrations to capture, store and access data. This single platform enables staff to track progress, simplify the booking process, and deliver unique experiences as a team.



**BEFORE**

Lack of clear, measurable data to support reporting on campus-wide event performance.

**AFTER**

## Digital Event Performance Reporting

Track crucial event data across the campus for faculty, staff and teams to obtain a larger scope and insight on what is happening in your institution. Valuable reporting aids all teams with the knowledge of present and future events impacting scheduling and post-event reports.

Speak to an education events expert