

Momentus Analytics

MOMENTUS ANALYTICS IS MOMENTUS AI FOR VENUE ANALYTICS —
POWERFUL, EASY-TO-USE INSIGHTS FOR LEADERS WHO NEED MORE THAN REPORTS

Venue leaders are responsible for revenue performance, space utilization, and long-term strategy—but too often, the data needed to guide decisions is locked in spreadsheets, exports, or the hands of a few experts.

Momentus Analytics makes your Enterprise data visible and actionable. With interactive dashboards, forecasting, and peer benchmarking, leaders gain clear insight into venue performance—without manual analysis, complex tools, or outside consultants.

Momentus Analytics Benefits

Gain clear visibility into venue revenue, utilization, and sales performance.

Replace fragmented reports and manual exports with interactive dashboards.

Forecast performance and identify risks earlier.

Understand how your venue performs compared to peer venues.

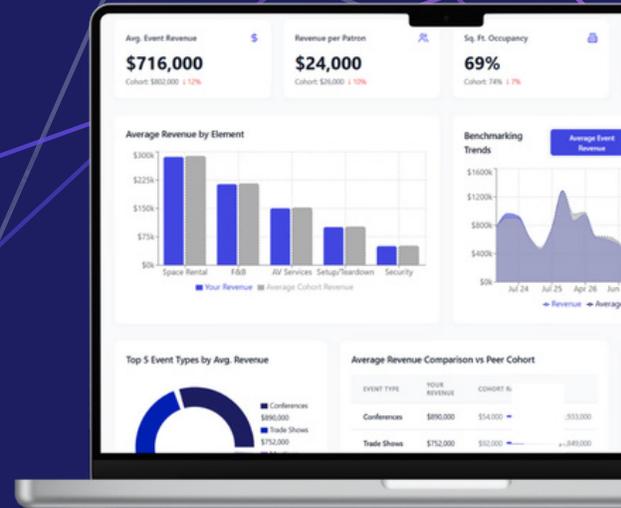
Align executives, sales, and operations around trusted insights.



ANALYTICS DESIGNED FOR VENUE LEADERS

Momentum Analytics is built around **three connected modules**.

Together, they help leaders understand what's happening, explore what's driving results, and see how their venue compares—using data they already trust.



OBSERVE

See venue performance at a glance.

Start with prebuilt dashboards designed for executive and sales leadership.

- Track sales performance, pipeline, and pacing.
- Monitor revenue trends, forecast vs actuals, and utilization.
- Identify issues early with alerts and thresholds.

Get immediate visibility into the metrics that matter most.

EMPOWER

Explore deeper without data teams.

When leaders need answers beyond standard dashboards.

- Build and customize dashboards using low-code tools.
- Analyze performance by event type, market, team, or timeframe.
- Share insights and collaborate across teams.

Turn questions into insight—on demand.

BENCHMARK

Understand performance in context.

For the first time in the industry, compare your venue to peers.

- Benchmark revenue, utilization, and occupancy against similar venues
- Filter comparisons by region, city tier, venue size, and event type
- See where you rank—top quartile, median, or below peers

Move from internal reporting to industry perspective.

The Results

Clearer strategy. Stronger decisions.
Powered by **Momentum Analytics**.

See Momentum Analytics
in action

Licensing: Included with Enterprise Premier
(Add-on available for Enterprise Core and Pro)

