

The Royal Agricultural Society of New South Wales Saves Countless Man-Hours with Momentus



The Customer

Hosted by the Royal Agricultural Society of New South Wales (RAS), the Sydney Royal Easter Show (SRES) is Australia's largest annual ticketed event. Following its pandemic-enforced cancellation in 2020, the event made a successful comeback in April 2021, with sell-out crowds on nine out of 12 days of the event with a total of over 800,000 visitors.

Organization:

Royal Agricultural Society of New South Wales

Website:

rasnsw.com.au

Industry:

Annual ticketed event

Headquarters:

Australia

The Challenge

The RAS supports over 500 paid employees during the show along with over 350 volunteers covering everything from judging to support services.

Putting on the first major event in the APAC region since the pandemic, in a reduced timeframe, the team from the RAS needed processes and a system that was simplified, streamlined and user-friendly.

The Solution

Using the extended functions of Momentus for the Sydney Royal Easter Show, the RAS moved their Entertainment Performer Contracting process to the Momentus Exhibitor Portal. This enabled performers to log on and check their schedules, review contracts and receive all confirmations online. Man-hours in processing, preparing mailouts, phone calls and printing were saved along with the need for actual physical filing and storage of contracts.

The team at the RAS also leveraged the Momentus Exhibitor Service Centre and took advantage of Momentus self-service portals for the carpark ticketing and allocation process – setting and monitoring application limits, reducing the need for in-person applications and collection and saving wasted man-hours on phone calls and follow up emails.

The Results

The ability to set up more than one portal for different groups and allocations allowed for more accurate accountability and auditing.

With all the information flowing seamlessly into the Momentus back office, the RAS was able to set up different dashboard views, allowing team members to report on their activity and generate useful report on the overall event performance and organisation.



“With Momentus, it takes me less than 5 minutes for one contract to be signed, returned and classified. It saved me weeks of work in the office ahead of the show.”

Brittany Parkinson

Entertainment Administrator at the Royal Agricultural Society of NSW

Contact us today to explore opportunities to improve your venue and event management.

Contact Us