

Skirball Cultural Center Realizes Additional Benefits of the Momentus Platform



The Customer

Skirball Cultural Center is a leading venue and cultural institution in Los Angeles, hosting over 1,000 public and private events every year – and all of them are managed with Momentus software.

As events returned and business picked up after the COVID-19 pandemic, the team at Skirball needed a new way to track finances and expenses. Little did the Skirball team know, with Momentus, they had it all along.

Organization:

Skirball Cultural Center

Website:

skirball.org

Industry:

Venue and cultural institution

Headquarters:

Los Angeles, California

The Challenge

The Skirball Cultural Center has been using Momentus software since 2012 to book events, plan activities and invoice clients. However, a solid process for revenue and expense tracking did not exist, and the team lacked complete cost and expense data.

"The last 21 months have created challenges we never expected," said Darrel De Vera, Assistant Director of Hospitality and Private Events. "To better prepare ourselves for the future, our team wanted to better track actual and forecasted revenue and expenses for future events to better analyze profit and loss data through Momentus."

The Solution

The Skirball team was happy to learn that Momentus software was already set up to deliver the missing data.

"Darrel De Vera worked closely with our Customer Success Manager at Momentus to fine tune what data was missing in order to produce the reporting requested by the CFO," said Patricia Sukow, Accountant of Hospitality and Private Events.

But before the updates took place across the entire organization, the Skirball team reviewed how the data would be calculated and how the reports would appear on a dashboard.

"The plan was to find out what the preferred end result was before undergoing the work to update the resources and train the team on how and where to enter that information," said Marilyn Delanoeye, Vice President of Hospitality and Private Events.

The Results

With help from their Customer Success Manager, the Skirball staff was able to find the information they needed using the Momentus software they already had. They have access to a custom, real-time dashboard built to track actuals, compare data and review forecasted numbers, and they can easily access the latest information and up-to-the minute reports for stakeholders and budget updates.

With Momentus's all-encompassing software solutions and personalized attention from their Customer Success Manager, the Skirball team has all the technological tools they need for success in the future.

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Darrel De Vera,

Assistant Director of Hospitality and Private Events

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